Sponsored Content: Ovid Synthesis – the workflow solution for evidence-based practice, quality improvement, and research.

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The challenges of supporting EBP, QI and research projects across your organisation:
The library can play a pivotal role in evidence-based practice (EBP), quality improvement (QI) and research projects, but to maximise their contribution, librarians need insight into a project’s objectives and status. Being asked to contribute to a project on short notice or without having all the background information can put librarians in a challenging situation and result in frustration for the whole team. Even after a successful collaboration, it can sometimes be unclear whether a project was completed and whether it is having an impact within the organisation and beyond.

How Ovid® Synthesis can help:
Awareness and insight – See what projects are in process, what stage they are at and who is working on them. Get involved when the project is ready for your input to
maximise the value of your impact and save yourself time. See when projects are completed and be included in dissemination efforts.

**Collaboration** – Built in collaboration features such as comments and mentions allow you to contribute as a full member of the project team and know when others need your feedback.

**Flexible search options** – Integrated search features encourage teams to consult the literature and build a strong evidence basis for the project, while allowing for different search workflows for different types of projects. The ability to view users’ saved searches allows librarians to know what search revisions or improvements are needed.

**Access to resources — and help — at the point of need** – Search results include PDFs of subscribed Ovid® content and open access articles, putting full text at your users’ fingertips. All other results include your link resolver or a “Contact librarian” option so users can reach out when they need assistance.

**Maximising value for the library and realising impact for the organisation:**
Ovid® Synthesis fosters interdepartmental collaboration across the institution and can drive value for health sciences librarians at several levels.

**Leadership** –
- Reinforce the value of the library and your expertise with direct involvement in the projects that impact your organisation’s bottom line and leadership goals
- View projects across the organisation to gain insights for future partnerships
- Advance organisational impact through increased support for dissemination of projects and results

**Collections** –
- Drive usage through just-in-time access to resources
- Analyse research interests and active programs through a central repository of projects
- Augment usage statistics with contextual insights around clinical and research priorities

**User services** –
- Improve efficiency, resourcing, and communication for collaborative projects
- Increase meaningful traffic to research support at relevant workflow stages
- Reference standardised workflow templates for liaison training and awareness

**Find more information about Ovid® Synthesis by visiting:**

**Case Study** – Reducing CAUTI Rate using Ovid Synthesis Clinical Evidence Manager

**Listen on Apple Podcasts** – Ovid Synthesis for High Quality DNP Projects: From Idea to Dissemination